

Friends of Horseshoe Park
August 23, 2017
Minutes

- Call to order at 6:30pm
- Roll
 - Jon Wooten, Rich Robertson, John Flores, Patty Garbe, Cheyenne Barcala, Dru Alberti, Brook Thomas, Myrna Flores

Minutes

- Motion to accept the minutes by Brook Thomas...Second by John Flores. Passed

Treasurer's Report

- FOHP Ops - \$15,302.74
- Opened Queen Account - \$1,621.50
- After taking out the queen money - new balance is \$13,681.24
- RnB Account - \$6,930.92
- Still pending \$316.44 from Tim Neese
- CIP Account = \$5,799.00
- Pending matching in October from FOHP Ops into CIP account.
- Motion to accept the treasurers report by Rich Robertson. Second by Patti Garbe. Passed

Financials

- Financial
 - Jon to close out the credit cards in the name of Suzanna and Doreen.
 - Not completed yet. Will do tomorrow.
 - Queen account opened by Brooke Thomas.
 - Credit Card Processing options for vendors
 - Jon can talk to Levitate (works with TOQC) and see what they do?
 - Through BMO Bank....need to find out how much we get charged per transaction and the monthly fee. Motion by Brook Thomas to look into options and she will decide how to move forward. Second by Karen Crooks. Passed.

CIP Update

- Tracking
- Thank you letters should be sent to donors.
- Tim Lynch has confirmed \$50,000 pledge from Chapman Auto Group
- Tim Lynch has confirmed \$5,000 pledge from Reining Cowhorse
- Pending - \$50,000 from Cutting Horse per Tim Lynch
- Tim Lynch is targeting to go to council in January to ask for the covered arena
- What can FOHP donate from 2017 other than the \$10,000?
 - Wait until October after our expenses are paid. We can donate more, just unsure on the amount.

- Do we want to continue to move forward with marketing (flyers/banner)?
 - We would not like to move forward with the table cloth.
 - We would like to look into flyers. Motion by Dru Alberti to spend up to \$300.00 for flyers. Re-evaluate after those are gone and make a decision how to move forward. Second by Patty Garbe. Passed.
- Budgets and Tracking
 - Jon and Brooke to work on how to track budgeting. **Completed**
 - Jon and Brooke to work on vendor list. **Completed**

Marketing

- Hotel Marketing
 - Jon and Dru to work on hotel marketing package. Still in process.
- Kick-Off Slideshow
 - Erica working on.
- A-Frames for town events - Tell benefits for carnival tickets and seating map
 - Jon to work with Erica
- Tri-Fold
 - Still pending
- Billboards
 - Dru still taking to Banner on details of billboards.
 - Contracts say one or more.
 - We don't get a big response in the surveys.
 - Propose to increase grassroots distribution and have one billboard at Power S of Riggs Rd for \$1600.00

Kickoff Dinner

- Queens will not be doing anything special at the kickoff dinner.
- Still on schedule. We have approximately 30 RSVP. Dru to give Myrna Sponsor RSVP's by 9/1.

RnB 2017 Closeout

- Tim Neese said he mailed check and it was never received.
- We have invoiced the town for 2018.
- Motion by Rich Robertson to move all the money \$6930.92 from the RnB account to the FOHP operations account. 2nd by Karen Crooks. Passed.

Capital Requests

- Trailer tire covers
 - John F – Pending new credit card
- Vent Repair
 - John F – Pending new credit card
- Mutton Bustin Chute
 - Still pending - Jon to get quote from Cole. Motion by Brook Thomas if Cole comes up with a cost of \$2500 or less we move forward. Second by Dru Alberti. Passed.
- HPEC Changing Tables

- o \$1,000 for 2 - Motion by Brooke Thomas to purchase 2 HPEC changing tables up to \$1,000.00. Second by Patty Garbe. Passed. Jon to talk to HPEC about mounting
- Outlet in the Arena 1 roof
 - o Still pending
- West side bleacher fans
 - o \$3500 each...total \$7,000 for two not including labor. Look at other options? Table for now.
- Lighted Flashlights
 - o \$20.00 each - for 10 - \$200.00 Ask Andy how many he needs.
- Flashers for Gators
 - o \$40 each - We can request to have them when gators are ordered. -NO
- First Aid Kits
 - o \$33 each - Motion by Brook Thomas to purchase 2 kits. One large 25 person. One smaller one. Spend up to \$50.00. Second by Dru Alberti. Passed.
- Shipping Container Light –
 - o \$40 each. We will try the LED solar one that Karen purchased and see how it works.
- Flags and Flagpoles
 - o \$90 poles only. Need 40 poles. Approximately \$180.00 for 40 poles. Motion by Rich Roberston to spend up to \$200.00 for flag poles. Dru and Robert to work out details on how many. 2nd by Karen Crooks. Passed.
- Total capital expenses is approximately about \$5,000.00

PRCA Convention

- Total of 3 Board and 4 Youth confirmed to attend: Kimball, Flores and Thomas
- 4 Board members approved at \$250.00 each
- Move by Dru Alberti to cap the the youth amount to be the same amount as Board of \$250.00 per person. Second by Brook Thomas. Passed
- Brook to make reservations for hotel and convention for all. To be paid by RnB credit card. Additional expenses to be paid by reimbursement.

Youth Committee

- Went well
- Robert and Angela donated shirts for youth.
- Sandy, Dru and Robert spoke about their areas.

Rodeo

- Video Board
 - o Pro West Productions is the proposed vendor
 - o Still stuck on getting the design people to say it can hold the board. Still in talks.
 - o Wants a 3 yr deal \$7500 this year....increase \$500 each year.
 - o What is the rate for a 1 yr contract?
 - o Rates does include own camera crew and feed to the VIP.
 - o Montex was \$6300 for last year.
 - o We will not sign a multi-year contract. Jon to talk to Robert.
- Clown

- o Robert had 4 references from clown. All were good. Moving forward with contract.
- Salt River Rodeo
 - o Jon going to Sierra Vista next week. He will get contract signed.

Budgets

- Brook needs by September
- Board to review in October
-

Staffing

- SKR
 - o Oscar - Special Olympics that same weekend. Can't chair.
 - o Groups that helped in the past. AGITC, SASI, Nancy
 - SASI - younger girls assisting. Adults not as involved.
 - Chamber of Commerce - ?
 - Need to update Cassandra in case she is at the kickoff dinner. Need to update her. Brook to contact her.
 - Brook to ask Christy - volunteered last year.
- Queens
 - o Jon had a conversation with Nikki. Need someone to assist and coordinate. Still communication issues. Need to move forward with an adult to take over the tasks.

AzTEC Dinner

- Submit a minimum of 3 for possible awards
- Jon will ask Erica if she wants to honcho this and work with others on submissions.

RnB Checklist

- It is online for all to view.
- We will send to all committee chairs to review and update.
- Intent to help and hand off tasks.

Room Reservations

- Committee meetings in the library moving forward.
- In-kind payment
- We can use in-kind but there is not one room available each month on the 3rd Wed of each month.

QCBRA

- Approve to have RnB logo on their barrel race flyers the week before the rodeo

GCPRCA

- Signed liquor license.
- Looking for volunteers to help with parking, tickets, etc. We can ask our volunteer base and see if anyone is interested.
- Need to remind them they need a food handlers permit.

In-Kind Website

- TOQC website - interactive
- Can we use the inkind hour from the TOQC we have left over to see if we could get assistance with our website?
- Dru to provide jon the example website.
- Jon to research who did the website and if we can use in-kind hours?

Motion by Cheyenne Barcala to adjourn the meeting at 8:28pm. Second by Karen Crooks.
Passed.