

**Friends of Horseshoe Park  
Board Meeting  
June 13 , 2018**

- Board Call to Order
  - Jon Wootten, Rich Robertson, Cheyenne Barcala, Karen Crooks, Byron Kimball, Erica Jorgensen, Myrna Flores

**Minutes**

Motion to accept minutes by Karen Crooks, 2nd by Erica Jorgenson. Passed

**Treasurer's Report**

CIP = \$90,940.00

\$3685.00 left in our matching funds

Operations = \$11,205.06

After some pending expenses we should have approximately \$4,493.00

Queen = Table

RnB = \$14,773.22

Estimate \$1,000.00 short to pay Town back

Motion to table the Treasurer's report by Karen Crooks. 2nd by Rich Robertson.  
Passed.

**Old Board Business**

CIP Status

Town passed.

When construction starts, donors will pay

FOHP will pay in halves....

Construction to start - unknown

Should be covered by RnB Rodeo

By-Law Review

Meetings

All open to the concepts presented by Rich Robertson

Attendance

Miss 3 meetings in a calendar year, the board may remove by a  $\frac{3}{4}$  vote of the entire board, rounded to the nearest whole number.

Rich to submit a amendment proposal to bylaws

RnB 2018 Financial Results

RnB = \$14,773.22

Estimate \$1,000.00 short to pay Town back

Motion to use a maximum of up to \$2,500 from operations account to move to RnB account to zero out the RnB account to pay the town back.  
2nd by Byron Kimball. Passed.

## **New Board Business**

### Marketing & Branding Workshop

Erica Saylor and Cheyenne Flores

\$100 - \$150

July 23

Motion by Erica Jorgesneni to send Erica S. and Cheyenne F. to

Marketing/Branding workshop- capped at \$300.00 . 2nd by Dru Alberti. Passed.

### AzTec Award

Jon to talk to Eric S

Thursday October 25

\$20/ per entry

Social Media?

Motion Dru Alberti to submit 3 entries - max at \$100.00. 2nd by Karen Crooks.

Passed.

### Budgeting Philosophy for RnB 2019

Table Budgets until we have our finals.

Do we want to change our budgeting philosophy for 2019?

Security issues - we will start to work on

Family Rodeo - Free?

Add a profit amount in our budget ??

Where can we raise additional revenues? Add another perf, Jr Rodeo, charging kids for sheep, increase ticket prices, copying, reduce comp tickets, advertising, increase power charge to vendors

Revenue meeting - July

Start sending ideas now on FB

Budget expenses meeting - August

Start sending ideas now on FB

Brook look at other rodeo related expenses in our Ops account

### Youth Committee

Motion by Dru Alberti to defer to Myrna and Erica on the # of committee members and future. 2nd by Rich Robertson. Passed.

### Queens

Do we still want to do a Queen program? Yes.

Motion by Rich Robertson to move forward with the Queen Program.. 2nd by Erica Jorgensen. Passed.

### Obstacle Course

Patty looking at options

Behind round pen

Change obstacles

### Mounted Shooters - Erica J

Parking issues - Designate # of spots close - others park on hill

Compromise some issues

Pay \$500.00?  
Talk as part of the revenue?  
Talk w/Wendy in person  
Have them back - work out details

Molly - Erica J

Items to discuss:

Schedule of entertainment  
Selling tickets  
Anthem singers  
Give parameters for auditions  
Open to public  
Market to public

HPEC Coverd Arena Grand Opening

We want to be involved in the grand opening for covered arena.

Open House/Open Time on a regular basis

Willing to help organize/track people who are there? Tabled until receive more information

Miscellaneous

Rich searching for new carnival  
Rich renewed our trademark and tradename  
Domain names - renew automatically  
RnB Rodeo  
Queen Creek Rodeo

HPEC 10th year anniversary is next year

RnB 10th year anniversary is in 2020

Website

Can't use the town staff. Jon talking to Gangplank

2018 Calendar Dates

June 13

Board Only  
Review Budgets

July 11

Board Only  
Review Budgets

August 8

Board Only  
Final Budgets to Review

September 12

Board Only  
Approve Budgets and send to Honchos  
Major changes or additions to rodeo finalized

October 10

Committee  
Review Checklists

Work in Progress

Checklists

Planning & Executing Lists

Googledocs

Share with others

Important Dates - Include all dates (start now) - Googledoc

Community Service

Other Rodeo Committee Partnerships