

**Friends of Horseshoe Park
Board Meeting Agenda
October 10, 2018**

- Board Call to Order at 6:03pm
- Patti Garbe, Brook Thomas, Byron Kimball, Erica Jorgensen, Dru Alberti, Karen Crooks, Rich Robertson, Myrna Flores

Minutes

Motion to accept minutes by Byron Kimball. 2nd by Karen Crooks. Passed

Treasurer's Report

CIP = \$75,940.00

OPS = \$9,960.87

Queen = \$4,574.07

RnB = \$20,926.83

Motion to accept treasurer report by Patti Garbe. 2nd by Karen Crooks. Passed.

Old Board Business

1. CIP Status - No Update
2. By-Law Review - Tabled
3. Updates/Final on Revenue eCash Proposals - Discussion and Decisions
 - a. CLN sponsorship included
 - b. Dru needs to talk to them directly regarding marketing and sponsorship - Dru will contact Chris.
 - c. Banner Ironwood would need to be included in all marketing
 - d. Suggest to include Erica S and Cheyenne F on conference call with CLN/Chris
 - e. With "hot spots" surveys may be able to be completed online - Rich to inquire.o
 - f. Use at Holiday Event and Bull Riding and Block Party. Rich to inquire about each of these events.
4. Kick-Off Dinner
 - a. Everyone had a good time.
 - b. Dru felt uncomfortable not giving volunteers something. Topic of discussion for next year.
 - c. Would like to see baskets or raffles next year by Queens, Youth or Board.
 - d. Below budget
5. Trunk or Treat
 - a. Cheyenne would like to have "Save the date flyers" for this event. Jon to order and get to Cheyenne before 10/20
6. TOQC Holiday Festival
 - a. Ride all as one group. 1 entry with Queens, FOHP and Youth....plus a booth.
7. Dec. 15 Mexican Bull Riding

- a. Need to find out more about what we (Karen) are doing? Jon and Karen to discuss and decide.
- b. Maybe increase our %? Jon and Karen to discuss and decide.

New Board Business

1. Queens
 - a. Brandi Hight
 - i. Verbal conversation with Heather George
 - ii. Follow up with written letter after decision
 - iii. Heather talked to both Brandi and parents. Brandi seems like she would like to quit. Dad will not let her. She wants to keep being a queen but only attend what she is able to.
 - iv. Heather is making a final call to family to state she will give her the opportunity to continue, but she MUST attend all the remaining events. If she doesn't then, we will remove her crown. She will still be able to keep the crown and all items already given to her, but she cannot attend the coronation or be eligible for the year end gift.
 - b. New pageant date
 - i. Tryout date - Oct 27
2. Oliphant donation – Tabled
3. Coca Cola
 - a. Only do exclusive events?
 - b. Base price 24 cans - \$13.68 - 100 cases \$10.68 - this is our cost.
 - c. This year only use Coke as the only drink and use the #'s for next year possible sponsorship.this was decided?
 - d. This year they will support with some giveaways, tubs, etc.
 - e. Vendors could only sell Coke and we need to enforce it.
 - f. Need to decide for vendor applications
 - g. Karen and Cheyenne to discuss and forward to board for direction.
4. Memorializing donations, - Table
5. Drill team versus hospitality
 - a. Keep SASI unless they do not want to participate
 - b. Possibly use other drill teams in outside arenas to fill time slots.
6. Rhonda Stowell proposal.
 - a. Rhonda and Wes - Payson Rodeo
 - b. Loan camper for weekend will take pictures for the weekend?
 - c. Dru \$115 x 3 nights hotel
 - d. Are we hiring a PRCA photographer....unknown?
 - e. We dont do it for anyone else, not sure why we would do it for this instance.
 - f. Final discussion was not to pay for hotel. Welcome her back and see how she does this year and discuss other options for the next year.
7. RAM/San Tan Ford update
 - a. San Tan - 2 vehicles/ 10x10 booth
 - b. Lights - are we charging them for lights?

- c. RAM - needs a 10% increase each year in the number of raffle entries - we might not be a RAM Rodeo in the future if we can't get the raffle entry numbers to increase, but they are back for 2019
8. Dance
- a. 2018 - Friday - Door \$1104.00 - Bar \$1706.00 (Cross Roads - \$1500.00)
 - b. 2018 - Saturday - Door \$1975.00 - Bar \$4053.00 (Harry Luge - \$3000)
 - c. \$5.00 per person for dance entry - for both nights -
 - d. \$10.00 per person for dance entry if just attending dance on Saturday night for Harry Luge only.
 - e. Keep Harry Luge
 - f. Stamp at entrance of rodeo with tickets. Stamps gets you into the dance.
9. Youth Committee
- a. Agreed to pay for 10 youth to go to WNFR Convention
 - b. Motion by Dru to increase to 11 - 2nd by Patti Garbe Passed.
10. Cornhole
- a. Fundraiser may change to another location.
 - b. Fill arena/day with whomever wants to take it or FOHP not to host?
 - c. Erica J to reach out to Erica Perez to see who promotes theirs.
11. Tickets
- a. Leaving Visit Mesa
 - b. Molly only selling tickets

Meeting adjourned at 9:15

Items Tabled:

1. Molly
 - a. Schedule of entertainment
 - b. Selling tickets closed
 - c. Anthem singers
 - i. Give parameters for auditions
 - ii. Open to public
 - iii. Market to public
2. HPEC Covered Arena Grand Opening – we can remove this until the arena cover schedule is determiend.
 - a. We want to be involved in the grand opening for covered arena.
 - b. Open House/Open Time on a regular basis
 - c. Willing to help organize/track people who are there? Tabled until receive more information
3. HPEC 10th year anniversary is next year
4. RnB 10th year anniversary is in 2020