

**Friends of Horseshoe Park  
Board Meeting Agenda  
September 12, 2018**

- Board Call to Order at 6:08 pm
- Jon Wootten, Rich Robertson, Myrna Flores, Erica Jorgensen, Dru Alberti, Karen Crooks, Byron Kimball, Cheyenne Barcala, John Flores

**Minutes**

Motion to accept minutes by Cheyenne Barcala 2nd by Myrna Flores. Passed

**Treasurer's Report**

CIP = \$90,940.00

OPS = \$9,549.80

Queen = \$4574.07

RnB = \$19,796.23

Motion to accept treasurer report by Byron Kimball. 2nd by John Flores. Passed.

**Old Board Business**

1. CIP Status
  - a. TOQC Council asked to request \$10,000- \$15,000.00 for the start of the project.
  - b. We have \$26,000 available funds to use toward this request. \$10,000.00 is FOHP donation. \$16,000 from other donors who did not stipulate how to be used.
  - c. Motion to give \$15,000.00 at this time by Rich Robertson. 2nd Byron Kimball. Passed.
2. By-Law Review
  - a. Motion to table by Karen Crooks. 2nd by Cheyenne Barcala. Passed.
3. Updates/Final on Revenue Proposals - Discussion and Decisions
  - a. Calendars - Status/Proofs
    - i. Cant get them done in time for kickoff dinner. Can use for Heritage program.
    - ii. Motion by Byron Kimball not to exceed \$500.00 for additional sponsor gifts. 2nd Rich Robertson. Passed
  - b. Increase Ticket Prices - Final Approval
  - c. Increase power charge and Vendor Fees - Final Approval
  - d. RFID wristbands/scanners/Value Book/Carnival -Final Decision
    - i. Castle Amusements - worked with Chris. Wants to work with us to test this system.
    - ii. Carnival - 20-25% - Flat fee for games/food
    - iii. Possible \$1,000-\$2000 additional income

- iv. We can specify what kind of rides we want.
  - v. No wristbands - Possibly ask if they would offer
  - vi. Rich to reach out to Chris again to see what the next steps are and get some starting numbers.
4. Kick-Off Dinner
  5. Trunk or Treat
  6. TOQC/FOHP Community Outreach Partnership
    - a. Motion by Dru Alberti to allow \$300.00 for 2 events out of the RnB Ops account to support the event. Jon Wootten amended to say out of the FOHP Ops Acct. Brook Thomas 2nd . Passed.
  7. Budget Review
    - a. One change - RV and Stalls - We would like the group who needs them put them in the budget, so it is not budgeted expenses.
    - b. Ask at first committee meeting who would need them and why?
    - c. Carnival needs to be included - they use RV slots. Rich needs to put in the contract.

#### **New Board Business**

1. RFQ -Arena 3 - Increased Donation
2. TOQC Holiday Festival
  - a. Booth - Motion by Dru Alberti to have a booth \$250.00 or less. 2nd by Karen Crooks. Passed.
  - b. Trial with e-pay
  - c. Board Entry - Motion by Dru Alberti to have an entry for all. 2nd by Brooke Thomas. Passed.
3. Dec. 15 Mexican Bull Riding
  - a. Karen working with liquor license
  - b. 12-9pm
4. Payson Lessons Learned
  - a. Ice - Pop up tent w/check out. Binder to check out. They got their own.
  - b. Volunteers - Seasoned
  - c. Bartenders - All volunteers
  - d. Use ID scanners
  - e. Tickets for drinks
5. Youth Committee
  - a. Parade
  - b. Shirts
    - i. Dru will check with vendor.
  - c. Fundraisers
    - i. Candle Sales
      1. Ok to use FOHP
    - ii. Raffle Basket
      1. Approved
    - iii. Trunk or Treat - Request \$ for candy

1. Motion by Dru Alberti to support the Trunk or Treat booth that will be manned by the Youth Committee max of \$150 of marketing out of RnB. Amended by Dru Alberti to increase the marketing budget by \$150.00. 2nd by Karen Crooks. Passed.

## 6. Queen Program

### i. Budget

1. \$4150.00 budget expenses (see handout) Move the \$1150.00 income out of the budget and have actual numbers requested by Dru Alberti. Motion as amended by Rich Robertson. 2nd by Erica Jorgensen. Passed.
2. Motion by Rich Robertson to accept the proposed fundraising activities and split the funds between their incentive program and other expenses. 2nd by Karen Crooks. Passed.
3. Total expected fundraising is approximately \$4400.00.
4. Use of last year 50/50 raffle - They have \$4574.00 Would like to use \$4,450.00
  - a. New chaps \$3150.00
  - b. Outgoing/incoming coronation gifts \$1300.00

### ii. Scholarship

1. Concept and allocation of money is approved as submitted

### iii. Contract

1. Board would like to see the contract before it is released. Need to finalize by before the pageant.
2. Would like to see TOQC events required at a %.

### iv. Coronation

1. Coronation on November 10
2. QC Library - In kind funds

### v. Sponsors

1. If they want something in return - they go to Dru as a sponsor
2. If they dont want anything - they can donate directly to the Queen
3. For tickets for goodwill - need a specific amount - unknown \$
4. Motion by Brooke Thomas that donations (money or in-kind) over \$500.00 will be given 2 Friday and Sunday vouchers only. 2nd by Erica Jorgensen. Passed.

### vi. Pageant/Judges

1. October 6 - HPEC
2. Byron Kimball, Brooke Thomas
3. Put it out to the committee

- vii. Scoring
    - 1. Appointment and by points
  - viii. Guidelines for Judges (must have Queen experience?)
    - 1. Be aware of but no required.
  - ix. Anna Butler
    - 1. October 13 - wants to try out for Navajo Queen
    - 2. Still able to finish the events for the year.
    - 3. No concerns at this time. Heather to contact Navajo County to confirm commitments.
7. Katie Akins - Farm Bureau Fundraiser in October w/Pork Council
    - a. Silent Auction item needed - Package of 4 VIP
    - b. Motion by Brooke Thomas to donate to Farming Education - leave up to Dru to put together the basket. Amendment by Brooke to include merchandise and ticket sales. No money donation. 2nd by Byron Kimball. Passed.
  8. WNFR
    - I. Motion by Brooke Thomas to pay all registrations for up to 15 people (10 youth and 5 committee). Then 5 Board Members get \$250.00 with a bucket total of \$2,000.00. 2nd by Karen Crooks. Passed.

Motion to adjourn by Karen Crooks at 9:05pm. 2nd by Erica Jorgensen. Passed.

Add Convention to "Calendar Reminder" lists.....

## 2018 Calendar Dates

October 10

Committee

Review Checklists

## Items Tabled:

1. Molly
  - a. Schedule of entertainment
  - b. Selling tickets
  - c. Anthem singers
    - i. Give parameters for auditions
    - ii. Open to public
    - iii. Market to public

2. HPEC Covered Arena Grand Opening
  - a. We want to be involved in the grand opening for covered arena.
  - b. Open House/Open Time on a regular basis
  - c. Willing to help organize/track people who are there? Tabled until receive more information
3. HPEC 10th year anniversary is next year
4. RnB 10th year anniversary is in 2020