

**Friends of Horseshoe Park
Board Meeting Minutes
October 10, 2018**

- Board Call to Order at 6:03pm
- Patti Garbe, Brook Thomas, Byron Kimball, Erica Jorgensen, Dru Alberti, Karen Crooks, Rich Robertson, Myrna Flores

Minutes

Motion to accept minutes by Byron Kimball. 2nd by Karen Crooks. Passed

Treasurer's Report

CIP = \$75,940.00

OPS = \$9,960.87

Queen = \$4,574.07

RnB = \$20,926.83

Motion to accept treasurer report by Patti Garbe. 2nd by Karen Crooks. Passed.

Old Board Business

1. CIP Status - No Update
2. By-Law Review - Tabled
3. Updates/Final on Revenue eCash Proposals - Discussion and Decisions
 - a. CLN sponsorship included
 - b. Dru needs to talk to them directly regarding marketing and sponsorship - Dru will contact Chris.
 - c. Banner Ironwood would need to be included in all marketing
 - d. Suggest to include Erica S and Cheyenne F on conference call with CLN/Chris
 - e. With "hot spots" surveys may be able to be completed online.
 - f. Use at Holiday Event and Bull Riding and Block Party
4. Kick-Off Dinner
 - a. Everyone had a good time.
 - b. Felt uncomfortable not giving volunteers something.
 - c. Would like to see baskets or raffles next year
 - d. Below budget
5. Trunk or Treat
 - a. Save the date flyers?
6. TOQC Holiday Festival
 - a. Ride all as one group.
7. Dec. 15 Mexican Bull Riding
 - a. Need to find out more about what we are doing
 - b. Maybe increase our %

New Board Business

1. Queens
 - a. Discussion followed about Queen attendance followed
 - b. Request for Board guidance which was given.
 - c. Heather returned to meeting later with update and further guidance provided
 - d. New pageant date
 - i. Tryout date - Oct 27
2. Oliphant donation - Tabled
3. Coca Cola
 - a. OK to post partner organization video link/event on our web-site. They are having a fundraiser for the ag education company - what we know as ag in the class.
 - b. Only do exclusive events.
 - c. Base price 24 cans - \$13.68 - 100 cases \$10.68
 - d. This year only use Coke and use the #'s for next year possible sponsorship.
 - e. This year they will support with some giveaways, tubs, etc.
 - f. Vendors could only sell Coke and we need to enforce it.
 - g. Need to decide for vendor applications
 - h. Karen and Cheyenne to discuss and forward to board for direction
4. Memorializing donations, - Table
5. Drill team versus hospitality
 - a. Keep SASI unless they do not want to participate
 - b. Drill team used in outside arena
6. Rhonda Stowell proposal.
 - a. Rhonda and Wes - Payson Rodeo
 - b. Loan camper for weekend will take pictures for the weekend?
 - c. Dru \$115 x 3 nights hotel
 - d. Are we hiring a PRCA photographer? Unknown
 - e. We dont do it for anyone else, not sure why we would do it for this instance.
 - f. Final decision to invite Rhonda to return but do not offer any payment for hotel.
7. RAM/San Tan Ford update
 - a. San Tan - 2 vehicles/ 10x10 booth
 - b. Lights - are we charging them for lights?
 - c. RAM - needs a 10% increase each year - we might not be a RAM Rodeo
8. Dance
 - a. 2018 Friday - Door \$1104.00 - Bar \$1706.00 (Cross Roads - \$1500.00)
 - b. 2018 Saturday - Door \$1975.00 - Bar \$4053.00 (Harry Luge - \$3000)
 - c. Proposal - \$5.00 if attended rodeo - for both nights
 - d. Proposal - \$10 if just attending rodeo - for Harry Luge
 - e. Keep Harry Luge
 - f. Stamp at entrance of rodeo perfs.
 - g. Agreed to keep Harry Luge and change the fees above.
9. Youth Committee
 - a. Agreed to pay for 10 youth to go
 - b. Motion by Dru to change to 11 - 2nd by Patti Garbe Passed.

10. Cornhole

- a. 4-H Fundraiser will not be hosting the cornhole tournament this year.
- b. Fill arena/day with whomever wants to take it
- c. FOHP not to host.

11. Tickets

- a. No longer using Visit Mesa
- b. Molly only selling tickets

Meeting adjourned at 9:15

Items Tabled:

1. Molly
 - a. Schedule of entertainment
 - b. Selling tickets
 - c. Anthem singers
 - i. Give parameters for auditions
 - ii. Open to public
 - iii. Market to public
2. HPEC Covered Arena Grand Opening
 - a. We want to be involved in the grand opening for covered arena.
 - b. Open House/Open Time on a regular basis
 - c. Willing to help organize/track people who are there? Tabled until receive more information
3. HPEC 10th year anniversary is next year
4. RnB 10th year anniversary is in 2020