

**Friends of Horseshoe Park
Board Meeting Minutes
June 12, 2019**

- Board Call to Order at 6:08pm
- Present - Jon Wootten, Rich Robertson, Brook Thomas, Erica Jorgensen, John Flores, Myrna Flores, Dru Alberti, Karen Crook, Patti Garbe,
- Guest: Heather George

Minutes

Motion to accept secretary minutes by Brook Thomas - 2nd by Patti Garbe - Passed

Treasurer's Report

CIP = \$106,910.00

OPS = \$9,643.07

Queen = \$8,328.27

RnB = \$54,591.06

After everything - bottom line is an estimated profit of \$43,079.06

Motion to accept treasurer report by Rich Robertson - 2nd by John Flores - Passed

Old Board Business

1. CIP/Covered Arena Status (Jon)
 - a. Tim declared about \$210,000 in CIP account to ToQC Town Council
 - b. \$216,930 is Tim's actual accounting, including additional pledges
 - c. Additional donor contracts are currently pending
 - d. Town Council agreed to fund construction based on these figures.
 - e. The cover is 15' smaller than the current arena - will need to reconfigure existing fencing
 - f. Approximate 4-6 weeks for delivery
 - g. \$3600 remains of our \$5000 earmarked to match community donations - Motion by Jon Wootten to donate this amount even if we dont get the donations by the end of the project. 2nd by Rich Robertson. Passed.
 - h. We are moving forward as of date.
2. Farm Bureau Membership - \$180.00 (Dru)
 - a. Tabled
3. Mexican Bull Riding - (Byron/Karen). No issues but no check yet.
4. Obstacle Course (Patti)
 - a. TOQC approved
 - b. Patti working on putting it together
 - c. We can find round rocks per Patti
 - d. TOQC maintains it - FOHP checks for broken items
 - e. TOQC responsibility for any signage
5. Status of RnB 2019 Finances (Brook)
 - a. E-Cash report - Parking
 - i. Friday - 1,689 cars - \$8930.00
 - ii. Saturday - 1,741 cars - \$6550.00
 - iii. We dont feel these figures are 100% accurate
6. 2019 Feedback - Seating & Parking
 - a. Rich Seating input
 - i. Putting #s on seats probably would not help
 - ii. The ones who are complaining the most are the ones who are arriving late
 - iii. It usually works itself out within the first 30 minutes after the rodeo starts
 - iv. Leave as is.....no changes
7. Canyon State recognition/thank you. (Myrna)

- a. She never contacted Myrna back about delivery. Ball is in her court.
- 8. Adaptive Program
 - a. Motion to spend \$100 for June 2019 from Dru Alberti. 2nd by Patti Garbe. Passed.
- 9. Community Events
 - a. Trail Ride - Yes
 - b. Run - Yes
 - c. BBQ Cook Off - too much
 - d. Battle of the Bands - too much
 - e. Assisted Living/Senior Center/Foster Homes Visits - Yes
 - f. Bull Ride on Thursday (Jon) - Yes
- 10. 10th Anniversary 2020
 - a. Board Gift - Motion by Rich Robertson to move forward with a nicer vest for board members. 2nd by Patti Garbe. Passed. To be given out in Sept/Oct.
 - b. Committee Gift - Vest - Motion by Rich Robertson to move forward with the \$60 vest for committee members. 2nd by Karen Crooks. Passed. To be given out in December.
 - c. Committee Shirts - Wrangler long sleeve - turquoise color
- 11. Memorializing Donations
 - a. Overcome by Events. Remove from further agendas.
- 12. Paint Flag Pole
 - a. Table until we discuss profit from RnB2019

New Board Business

- 1. Queen Calendar/Financials
 - a. Move coronation and new queens after RnB - More experience, confidence, knowledge
 - b. Current queens to bridge for 4 months - Jan - April
 - c. Incentive for queens to finish
 - d. Con - if a Queen goes out for Ms. AZ that might be an issue. Would not receive scholarship but would receive buckle.
 - e. Oct - Look for queens
 - f. Jan - Ladies in waiting
 - i. Would add more to RnB free royalty passes for RnB
 - ii. Extra cost for ladies in waiting sashes and crowns
 - g. \$8000 in account
 - i. Earmarked \$3500 for chaps, \$1200 coronation gifts, \$1000 scholarship, \$200 Ms. AZ, Travel \$525, Wrangler Jean Jacket \$??, = \$6400 estimated so far.
 - h. Request for a PRCA photographer to get the best possible in arena pictures.
 - i. Motion by Rich Robertson to accept the proposal from Royalty. 2nd by Patti Garbe. Passed
- 2. WPRCA Convention
 - a. Motion by Dru Alberti to pay for Youth Committee to attend WPRCA. \$100 per youth (to pay for registration and extra expenses to be managed by Myrna/Group) up to 15 youth members.. 2nd by Erica Jorgensen. Passed.
 - b. Motion by Brook to allot \$250.00 per board member and pay for their registration. No cap. 2nd by Karen Crooks. Passed
- 3. Solera
 - a. Motion by Patti Garbe to discount for Friday only - 100 tickets. 2nd by Dru Alberti. Passed.
 - b. They received a free drink and some merchandise in 2019
- 4. Cash Control
 - a. We need more financial control of our cash during the rodeo.
 - b. Committee member needs to be part of the cash out process
 - c. Do we want to centralize advanced sales to our website through our account?

- i. They would charge a .99 convenience fee. We could make it a \$1.50 convenience fee and make a profit.
 - ii. Will eliminate the will call tickets.
 - iii. The system would keep track of all ticket sales and how many are left each night
 - iv. Eliminate sales through performing arts center
 - v. Eliminate printing of tickets.
 - vi. Can you put our branding on it?
 - vii. Rich to question eCash on these topics
 - viii. Motion by Rich to move forward with the new ticketing process with E-Cash for 2020. 2nd by Erica Jorgensen.
- 5. July Meeting
 - a. Board Dinner in July
 - b. Dru to ask San Tan Flats about dinner and room
 - c. July 10
- 6. Calendar
 - a. Budget changes for July
 - b. Jon to send email to all area honchos to get budgets to us by July 6?
- 7. Upcoming Liquor License
 - a. Barrel Race in October
 - b. Bull Riding in fall
- 8. New Committee Members
 - a. Ed Payne - Assist with Parking
 - b. Laura McClure - Assist with website and possibly Sponsorships
- 9. Website
 - a. Jon to contact some companies to get website quotes

Motion to adjourn the meeting at 8:57pm by Patti Garbe. 2nd by Erica Jorgensen. Passed.

Calendar

Board Meetings - June 12, July 10, August 14
 Meeting at funeral home
 Send any budget changes to Board by July
 Board Dinner meeting in July
 Honchos in August
 Budgets ready to be approved by August by Board
 Kick Off Party in September
 Committee starts in September