

**Friends of Horseshoe Park
Board Meeting Agenda
July 10, 2019**

- Board Call to Order at 6:16pm
- Present: Jon Wooten, Myrna Flores, Erica Jorgensen, Dru Alberti, Rich Robertson, John Flores, Karen Crooks, Brook Thomas
- Guest: None

Minutes

Motion to accept secretary minutes by Karen Crooks. 2nd by John Flores. Passed.

Treasurer's Report

CIP = \$120,880.00

OPS = \$12,011.07

Queen = \$7,803.27

RnB = \$36,704.69

Motion to accept treasurer report by Rich Robertson. 2nd by Karen Crooks. Passed.

Old Board Business

1. CIP/Covered Arena Update (Jon)
 - a. Nothing new from the last time when they asked for the additional \$10,000.
 - b. No invoice yet for additional downpayment.
 - c. Jon to inquire about power and other logistics? Lights?
 - d. Owe \$136,000 for the building
 - e. Based on Tim's pledges we should cover the building and have the additional \$30,000
 - f. Final payment on delivery
2. Farm Bureau Membership - \$180.00 (Dru)
 - a. Motion by Karen Crooks to join through Maricopa County Farm Bureau. 2nd by John Flores. Passed.
3. Obstacle Course Update (Patti)
 - a. Some pieces have been put on location
 - b. Dan still working on some items
4. Status of RnB 2019 Finances (Brook)
 - a. \$36,704.69 profit
 - b. See handout for detail
5. Adaptive Program Update (Myrna)
 - a. Good turnout – More participants
 - b. Youth committee making more stations
6. Community Events (Myrna)
 - a. Trail Ride
 - b. Assisted Living/Senior Center/Foster Homes Visits
 - c. Bull Ride on Thursday (Jon)
 - i. \$15.00 a person, no charge to park
 - ii. Limited show
 - iii. Possibly break even
 - iv. Possibly incorporate AHSRA – will they bring their insurance coverage?
 - v. Youth involvement
 - vi. OK to break even or even lose a little, in order to add attendance
7. 2020 Board/Committee Gifts (Myrna)
 - a. Board – Black
 - b. Committee -Grey
 - c. Metallic Copper/Turquoise – with ribbon 10th Annual

- d. Board of Directors/Name/Roots N' Boots Queen Creek
- e. Committee Member/Roots N' Boots Queen Creek
- 8. Committee Shirts (Myrna)
 - a. Turquoise shirt
- 9. E-Cash Update (Rich)
 - a. Website - Can they put our brand on it?
 - b. E-Cash still working on getting answers to questions.
 - c. Rich will inquire with them on the pending \$1000 owed to us
- 10. Website Quotes (Jon)
 - a. Jon spoke with Sapphire. They do rodeo sites
 - b. We don't have their proposal yet.
 - c. If we moved forward, they set up the template. We move the data over.
 - d. They supply on-line ticket facility. Rent scanners/Iphone app. The cost of the website goes down if we used this option.
 - e. Everything goes through Sapphire.
 - f. Because we lost some key chairs, not sure a good time to change.
 - g. Dru will send Jon info on a contact for someone of interest.
 - h. Erica suggested Trey VanKamp – he does website design.
- 11. Changing Chairs
 - a. Merchandise - Melanie Mansingh
 - b. Social Media – Alyssa Michne
 - c. Outside Arenas – Jon to handle contracts/Youth to assist with weekend
 - d. Entertainment – Brook to reach out to Danika to see if she is interested
 - i. Jon to reach out to Molly
 - e. Anthem Singers – jon to contact Wanette Wilson
 - f. Marketing
 - i. Jon to send outline to Dru
 - g. Laura McClure – Decided not to continue at this time.

New Board Business

- 1. Youth booth at Trunk or Treat (Myrna)
 - a. Moved by Rich Robertson to approve. 2nd by Jon Wootten. Passed.
- 2. Youth fundraiser - Candle Sales (Myrna)
 - a. Moved by Erica Jorgensen to approve. 2nd by John Flores. Passed.
- 3. Memory Sponsored Buckles (Dru)
 - a. We do not want it to go through our rodeo
 - b. Offer to give information for community arena events
 - c. Offer to give a sponsorship where she could put a banner
- 4. 10th Anniversary Logo
 - a. Turquoise color ribbon was chosen
- 5. Budgets (Jon/Brook)
 - a. Site – stay at \$20,000? Need more tables/chairs/washing stations/stage/sound system/fans. John to update Brook with amount
 - b. Kids N Kritters – Want \$4600.00 as total budget. Getting animals becomes harder. Increase of \$200.
 - c. Royalty – Additional \$500 for stalls/shavings
 - d. Merchandise – Max \$4,000
 - e. Banner – Myrna to contact Christian for generic banner to be used at events
 - f. Dru Budget
 - i. See handout
 - g. Additional \$14,500.00 for Rodeo
 - i. Photographer
 - ii. RV spots
 - iii. Pyrotech - No

- iv. Upgrade clown
 - v. Specialty Act - Yes
6. Queen Clinic
 - a. Heather wants to host a Queen Clinic
 - b. Hosted by Julie Brady
 - c. No change in their funding
 7. Amusement Tax Update (Rich)
 - a. Waiting on legal opinion
 - b. Statute that exempts sales tax on rodeo events. But we don't know what entails the "rodeo"?
 - c. Need a check for \$500 for lawyer
 8. APS (discuss if we need to continue to use them, incur monthly fees for no reason) (Brook)
 - a. How could merchandise be sold?
 - b. Rich to contact Ecash to see if they could assist with merchandise?
 9. Nelson Queen Scholarship (Dru)
 - a. Nelson's would like to sponsor and Educational Scholarship for our PRCA Pro Rodeo Queen. Sponsored by Nancy Uptain-Nelson & Robert Nelson.
 - b. Helps to entice queens to attract more queens
 - c. Motion by Karen Crooks to have Nelson's sponsor Educational Scholarship. 2nd Brooke. Passed.
 10. Sponsor Levels (Dru)
 - a. VIP pass/ticket changes - just changing how we brand
 - b. Other changes - added a couple of new options (can talk about those), updated the Royalty to be \$5,000, and for decreased the benefits on the \$1,000 sponsorship due to constraints on the T-Shirts and on the Day Sheets. Updated the coroplast sign logo benefits.
 - c. This will be a reduction in sponsorship benefits with no additional items added to replace. We'll see how it goes. I will begin drafting the actual document that goes out to folks based on this.
 11. Scanners (Jon/Byron)
 - a. Do we want to keep the information gathered by the ID scanners?
 - b. Any information that is contained on the Driver's License is collected and stored in the scanner. It is downloadable to a spreadsheet is desired or the scanner can be set to delete the information after a given period of time.
 - c. Rich to research if this information is needed to be saved.

Motion to adjourn the meeting at 9:55pm by Jon Wootten. 2nd by John Flores. Passed.

Calendar

Board Meetings - August 14

Meeting at funeral home

Honchos in August

Budgets ready to be approved by August by Board

Kick Off Party in September

Committee starts in September

Tabled

1. Memorializing Donations
2. Paint Flag Pole