

**Roots N' Boots Queen Creek Rodeo
Committee Meeting
Wednesday, December 13, 2019**

Meeting started at 7:01pm

WNFR

- "We are better together" was the main message
- Promoting Junior Rodeos as part of our rodeos
- Improve social media so we can move to bigger heights
 - Different videos
- Placer
 - Use phone to get demographics
 - PRCA will give you all the information from your rodeo a few days after the rodeo
 - Email PRCA for a geofence of our rodeo for that information
- Media Rights contract - RFDTV
 - Looking for content to put on their channel
 - Opening production facility in Scottsdale
 - We should contact to form a partnership
- Dru set up a meeting with RAM.
 - Good discussions
 - Idea - Thursday night make announcement to fill out survey for 2 VIP tickets for Friday, Saturday and Sunday

Sponsorships

- Met goal of \$60,000
- Still need a hospitality sponsor - \$15,000.00 for food.
- Lost petting zoo - \$5,000 sponsor. So, if we can't find someone to sponsor, we may need to pay \$5,000.00 for this activity to be at RnB. That is, if we can find someone. No luck yet on finding anyone.

Kids N Kritters/Xtreme Teen/Ranch Dressing

- Buckles all ordered
- Looking for a backup sheep provider - \$ is a possible concern
- RAM may be sponsor for Kids N' Kritters
- Need goats for Ranch Dressing

Alcohol

- All good
- Not using Coke this year

Entertainment/Outside Areas

- Stage 16x24 dimension

- 4-H cloggers are concerned about placement of stage. They said we moved the stage from years past. We assured them nothing has changed. The stage has not moved in the past 6+ years.
- Mounted Shooters - confirmed
- Sherwood - confirmed
- Church - confirmed
- 4-H confirmed
- Cornhole confirmed
- Possible more events for Friday and Saturday - Board approved
 - AZ Polo Club
 - Spanish riding
 - AZ driving & Carriage

Volunteers

- Start looking

Royalty

- TOQC Parade - Equine entrance was $\frac{1}{4}$ way down the parade route.
- New court - Applications out
- Clinic - 2/1

Rodeo

- Cody - Barrelman
- Riata Girls - Specialty Act

Youth in Perf

- Adding steer wrestling will add approx 6 min to perf - Move forward with adding youth steer wrestling to all 3 performances.
- Prefer not to add rough stock this year.
- Thursday will depend on the insurance and caliber of the bulls
 - Move forward with youth bulls if insurance is approved and SRR can supply appropriate bulls for Thursday only
 - Jon to confirm with SRR on the caliber and cost of the bulls for youth performances.
 - Dru to confirm insurance
- Ideas for name
 - Bulls N' Booze

Social Media

- Share the post....is a good marketing tool
- Market Thursday night!!!
- Looking for name for Thursday night

Security

- Still looking for parking volunteers
- Erica P still meeting with staff about parking on lot

Site

- Need to find the plastic non-slip flooring cover to put on the stage.

Gilbert Days

- Donation given to Youth Committee for volunteering