

**Friends of Horseshoe Park
Board Meeting Agenda
December 11, 2019**

- Board Call to Order at 6:15 pm
- Present: Brook Thomas, Byron Kimball, Dru Alberti, Rich Robertson, Myrna Flores, Karen Crooks, John Flores, Erica Jorgensen
- Guest : None

Minutes

Motion to accept October and November secretary minutes by Brook Thomas . 2nd by Karen Crooks. Passed..

Treasurer's Report

CIP = \$4,821.00
OPS = \$28,453.90
Queen = \$6,010.77
RnB = \$40,652.49

Motion to accept the treasurer's report by Rich Robertson. 2nd by Dru Alberti. Passed.

Old Board Business

1. CIP/Covered Arena Update (Jon)
 - a. Lighting -\$4,700 Paid (Fixtures) Dont know if we still owe \$1300
 - b. Arena 3 Electrical services \$40,000 - Paid \$12,000
 - c. \$28,421.00 still owe without the outlets. Electrical service (transformer box) in arena 3 only
 - d. Dru Alberti moves that we will not pay any additional amounts for fencing this fiscal year. 2nd by Karen Crooks. Passed.
 - e. We have approximately \$32,998.90 in our funds to use.
 - f. Total cost (contract) was \$24,000. We put a deposit of \$12,000. Additional \$15,000 was for insurance and change orders..
 - g. Balance due upon completion.....tentatively 12/27
 - h. Motion from Byron Kimball to approve a maximum of \$15,800.00 for electrical services in arena 3 to Koda. 2nd by Karen Crooks. Passed.
2. Obstacle Course Update (Patti) - TABLED
3. E-Cash Update (Rich) - TABLED
4. Status of the concession tax exemption for rodeos (Rich) - TABLED
5. Event requirements/risk management outline (Jon) - TABLED
6. Holiday Parade/Booth (Jon) - TABLED
7. QC Chamber of Commerce Mixer (Myrna)
 - a. Confirmed it will be in the hospitality tent
 - b. 30 guest
 - c. FOHP provide appetizers
8. Status of Insurance Application (Dru) - TABLED
9. List of Liquor License Needs - (Karen) - TABLED
10. Thursday night Hospitality (Jon)
 - a. Feed contestants and contractors only - youth contestants too.
 - b. \$10.00 voucher - \$400.00 approved by Board
11. Parking Volunteers with Non-Profits - Status (Byron) - TABLED
12. Parking on hill - When is the special event permit review? (Byron) - TABLED

New Board Business

1. Social Media -Wednesday Giveaway - Need 22 vouchers

- a. Approved
- 2. WNFR Convention - TABLED (There was discussion with committee, see minutes)
- 3. Additional youth event to performance
 - a. Add Steer Wrestling this year
 - b. AZHSRA only
- 4. Thursday Night Bullriding
 - a. Name
 - i. Social media market - due by the 18th
 - ii. Winner 2 tickets to bull riding
 - iii. Motion by Byron Kimball to have a social media contest for a name for our Thursday night bull riding event - with the winner to receive 2 tickets to the Thursday night event. 2nd by Brook Thomas. Passed.
 - iv. Some suggestions:
 - 1. Boots N' Bulls
 - 2. Bulls Bulls Bulls
 - 3. Roots N' Bulls
 - 4. Bulls N' Boots
 - b. Events
 - i. Bull Riding
 - 1. Invite members from AZHSRA, AZJRHSRA and AJRA
 - 2. High School has 12 bull riders - 3 local area
 - 3. JR High School has 2 bull riders - 0 local
 - 4. AJRA 9-12 yr has 7 bull riders - 1 local
 - 5. Move forward with all of these.
 - ii. Calf Riding
 - 1. AJRA has (4-8 yr) 8 calf riders - 3 local
 - 2. Move forward with inviting these 4-8 yr old calf riders.
 - iii. We need to confirm that SRR can supply stock appropriate for these ages and events.
 - iv. Insurance liability is a concern. We believe insurance is covered with the new policy we purchased this year.
 - v. Additional cost to cover these events? Will they already have some there for our other events?
 - vi. Jon to confirm with SRR on the bulls for these ages.
 - vii. Jon to get a fee for additional stock for the youth participants.
 - viii. Jon to confirm with Dru that we are good on insurance
 - ix. There was no discussion on the # of participants.
 - c. Marketing
 - i. We want to market heavy on social media
 - ii. SRR would like a flyer before the end of the month to start sending to PRCA bull riders.

Motion to adjourn the meeting at 8:45 pm by John Flores. 2nd by Erica Jorgensen. Passed.

Tabled:

- 1. RnB Schedule, including vendors, carnival, rodeos etc (Jon)
- 2. RnB Layout, given the location and dimensions of arena 3 (Jon)

